

TEXT MESSAGE PRIVACY POLICY

GARDEN DANCE, INC.

Garden Dance, Inc. (“we,” “us,” or “our”) is committed to protecting your privacy. This Text Message Privacy Policy explains how we collect, use, disclose, and safeguard your information when you opt in to receive text messages from us. By opting in, you agree to the terms of this policy.

ARTICLE I - CONSENT TO RECEIVE TEXT MESSAGES

1.01 By providing your mobile phone number and opting in, you consent to receive text messages from Garden Dance, Inc. including informational updates, event reminders, fundraising appeals, and other communications related to our mission. You may opt out at any time by texting “STOP” to 321-220-3008.

ARTICLE II - INFORMATION WE COLLECT

2.01 We may collect the following information when you opt in to our text messaging program:

- Your mobile phone number.
- Information you provide when opting in, such as your name or preferences (if applicable).
- Details about your interactions with our text messages, such as responses or engagement data.

ARTICLE III - HOW WE USE YOUR INFORMATION

3.01 We use your information to:

- Send you text messages about our programs, classes, events, or fundraising campaigns.
- Respond to your inquiries or requests.
- Improve our communication strategies and services.
- Comply with legal obligations or resolve disputes.

ARTICLE IV - SHARING YOUR INFORMATION

4.01 We do not sell, trade, or rent your mobile phone number or personal information to third parties. We may share your information only with:

- Service providers who assist us in delivering text messages (e.g., SMS platform providers), who are bound by confidentiality obligations.
- Legal authorities, if required by law or to protect our rights or safety.

ARTICLE V - DATA SECURITY

5.01 We implement reasonable security measures to protect your information from unauthorized access or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security, but commit to doing our utmost to protect it.

ARTICLE VI - OPTING OUT

6.01 You may opt out of receiving text messages at any time by texting “STOP” to 321-220-3008. After opting out, you will no longer receive text messages from us, but you may continue to receive other communications unless you unsubscribe separately.

ARTICLE VII - COSTS AND FREQUENCY

7.01 Message and data rates may apply, depending on your mobile carrier plan. The frequency of messages may vary based on your preferences and our programs. We will not send excessive messages and aim to respect your communication preferences.

ARTICLE VIII - CHANGES TO THIS POLICY

8.01 We may update this policy periodically to reflect changes in our practices or legal requirements. We will notify you of significant changes by sending a text message or posting the updated policy on our website at gardendance.org.

ARTICLE IX - CONTACT US

9.01 If you have questions about this policy or our text messaging program, please contact us at:

Garden Dance, Inc.
ruthievoris@gardendance.org
321-220-3008
gardendance.org

Last Updated: June 26, 2025